



MSA Seminar

by MSA Team Australia



Australia has a beef, lamb and sheepmeat eating-quality program called **Meat Standards Australia (MSA)**. MSA ensures high quality and standard is maintained from paddock-to-plate by providing beef and sheep supply guidelines to optimise the eating quality potential of the animal and give customers the confidence in their purchases.

If your imported Australian meat product is MSA graded, here is an opportunity for your *Purchasing Manager and/or Category Manager* to participate in this seminar to learn about this grading and the benefits for your business.

Note: Seminar is sponsored by MLA. Seats are limited. Please reserve early. AMA Certificate will be issued.

Date: 8 March 2023, Wednesday
Time: 9.30 am to 12.30 pm
Venue: Welbilt Asia Pacific Pte Ltd,
31 Kaki Bukit Rd 3, # 01 – 02,
TECHLINK, Singapore 417818
RSVP: Before 3 March 2023
Email: ryong@mla.com.au
Refreshment will be provided





MLA Seminar: Meat Standards Australia
Venue: Welbilt Kitchen (Welbilt Asia Pacific Pte Ltd)
31 Kaki Bukit Rd 3
01 – 02, TECHLINK
Singapore 417818



SEMINAR VENUE LOCATION

